

Santa Claus Headquarters—Bulletin No. 17

GIFTS THAT LAST

For Her

Diamond Rings start at...\$15.00
 Barpins start at...\$1.50
 Brooches start at...\$2.00
 Lavallieres start at...\$2.50
 Mesh Bags start at...\$5.00
 Lingerie Clasp start at...75c
 Toilet Sets start at...\$8.50
 Manicure Sets start at...\$2.50
 Rings, solid gold, start at...\$3.50
 Bracelet Watches start at...\$12.00

For Him

Diamond Rings start at...\$35.00
 Chains start at...\$2.50
 Scarf Pins start at...\$1.50
 Gold Knives start at...\$1.50
 Cigarette Cases start at...\$2.50
 Military Sets start at...\$7.00
 Cuff Links start at...\$1.50
 Rings, solid gold, start at...\$4.00
 Eversharp Pencils start at...\$1.00
 Gold Filled Elgin Watches...\$15.75

Appropriate cases furnished free with your selection.

A small deposit will hold any article until Christmas.

Open evenings till Christmas.

S. SILVER

JEWELER AND MANUFACTURING OPTICIAN
 Where Quality Is Higher Than Price

177 STATE STREET

HAMMOND, INDIANA.

Deposit Only a Dollar

Did you get one of the beautiful polished Silver Savings Banks? If not you had better call today for yours, as there are only a very few left.

All you are required to do is to deposit a dollar on account and you have a real savings bank right in your own home, always handy.

Makes a great Christmas present.

First Trust and Savings Bank

Formerly

LAKE COUNTY SAVINGS AND TRUST COMPANY

Corner State and Hohman Streets, Hammond, Indiana

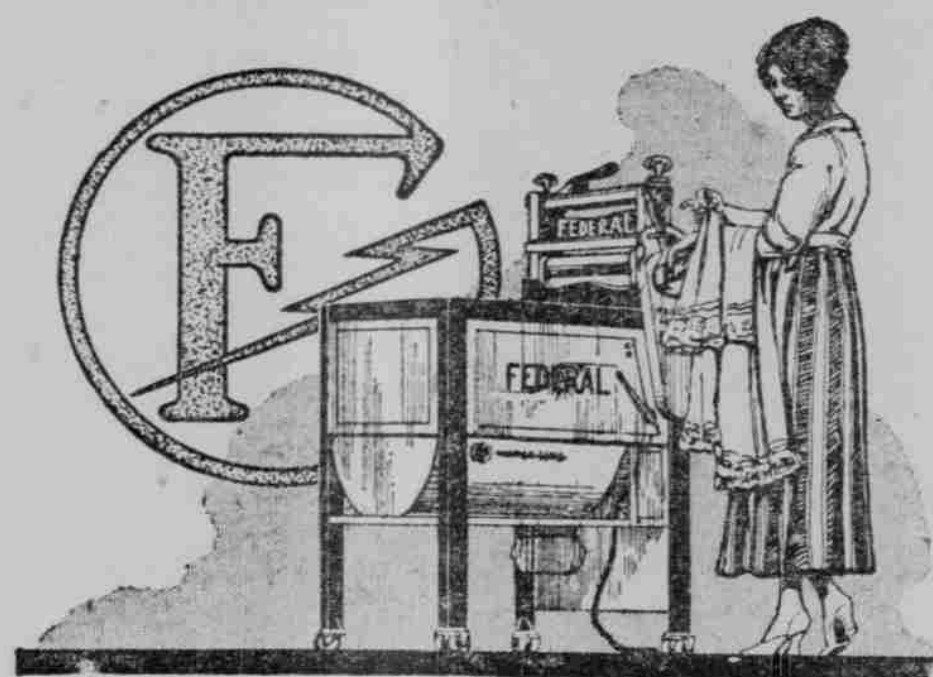
Walter E. Meyn, Manager Foreign Exchange

PETER W. MEYN, President

DAVID T. EMERY, Sec.-Treas.

JOS. W. WEIS, Vice President

CHAS. H. WOLTERS, Ass't Sec.-Treas.



WHY A FEDERAL

Because the material and quality are built into it.

Because it is scientifically built to clean the clothes with the least wear, the least effort and the least expense.

Because our SERVICE DEPARTMENT is prompt, efficient and permanent.

Because as little as five dollars down will put one in your home today. Balance in small monthly payments.

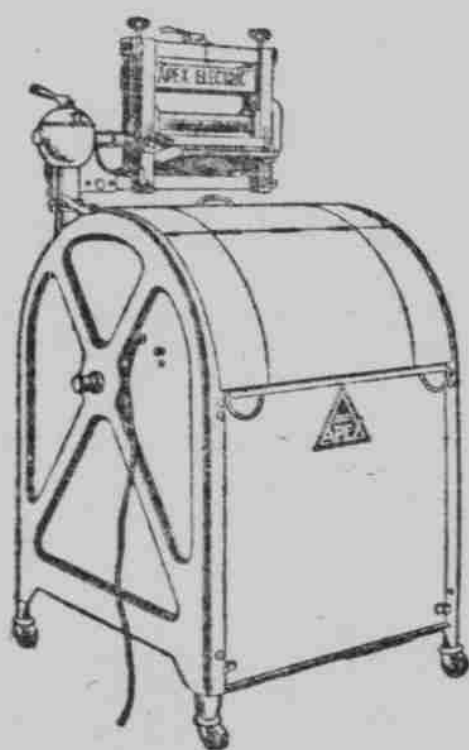
SUMMERS' PHARMACY

PRESCRIPTION SPECIALISTS

Phones: HOHMAN ST NEAR STATE STREET
 1420-1421-28 HAMMOND

Free
 Delivery

G. & H. Green Stamps Given With Payments on Our Household Merchandise



What Could be More Practical? The APEX

—So convenient,
 —So simple in construction,
 —So efficient in performance.

—that almost a million women have APEXIZED their laundry department.

A million more will soon follow the first million's example.

Come in—let's talk it over?

Very convenient terms can be arranged.

Apex Home Appliance Co.

702 HOHMAN STREET
 TEL. HAMMOND 2250

112 E. 7th STREET
 TEL. GARY 1721

DAILY LETTER

From

SANTA CLAUS

North Pole,
 December 17, 1920.

Mr. Caleb White,

Hammond, Ind.

Dear Caleb:

I have been officially informed that during the past year you again donned the baseball togs and tried to display that old-time pep and ginger, but while I like to see a fellow try alright enough, you'd better leave all that stuff to that good-looking boy of yours. (He looks like your wife, not like you.)

But there's one thing you can do for me, Caleb, and that is, give me figures on a new stable for my Reindeers. I've had to increase my number of Reindeer teams this year because of the enormous load of presents I must deliver. You see, I've taken upon myself the delivery of a number of Jackson and Case automobiles there in Hammond. They're such nicely finished cars and the mechanism so perfect that I want each one to reach its destination that way, so I must pack just one car in each sled, thus you see I need plenty of Reindeers to work on Christmas Eve, and they work so hard on this one night a year that I feel I must take good care of them the rest of the time, thus the new stables for them.

Oh yes, say Caleb, will you step into Al Walz' place there on East State street and have him send me another car load of bicycles; those he sent me are tagged already and I have requests for many more there in Hammond. Have him rush them to me.

Well, Caleb, in another week I will be duly and truly prepared to satisfy all the good boys and girls, both large and small, with appropriate gifts. Until you hear my Reindeers parading and my sleigh-bells ringing, goodbye.

SANTA CLAUS.

P. S.—Here is a dollar for you to get one of those beautiful silver Savings Banks from the First Trust and Savings Bank.

Santa Claus at Weserveu

To every baby born THIS YEAR, 1920, visiting Santa Claus Saturday between 3:00 and 5:00, and 7:00 and 9:30, he will present a \$1.00 Bank Account on the Hammond Trust & Savings Bank. A bag of Candy Kisses to all children visiting him accompanied by parent.

Bring the Children

Weserveu Ladies Shop

650 HOHMAN STREET
 PHONE HAMMOND 355 NEXT TO HOTEL MEE



SPORT CAR
 \$3025 Delivered
 SEMI SPORT
 \$2785 Delivered
 TOURING CAR
 \$2265 Delivered

ORDER NOW FOR CHRISTMAS DELIVERY

Jackson Six—Stutz—Case

Jackson Auto Sales

W. F. STROMBERGER, PROP.
 692 HOHMAN STREET

TEL. HAMMOND 146

Let the Jackson Prove Its Worth

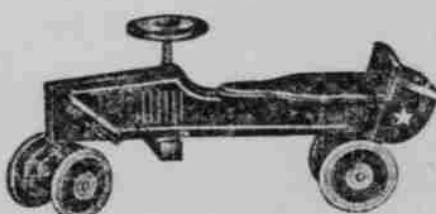
Be sure its mechanical features excel those of other cars similarly priced.

Assure yourself that the Jackson Six bespeaks beauty, ease, comfort, luxury, sturdiness, fine finish and complete accessory equipment.

Choose your own routes; drive it where you will. Let the demonstration go on until the last shadow of doubt is dispelled.

Santa Claus Special No. 11 (Clip the Coupon)

200 Auto Car Racers
 Regular \$5 Value \$1.98



Of hardwood, 36 inches long; painted varnished and striped in red and yellow. Gas tank and extra wheel fastened on rear.

WITH COUPON ONLY — \$1.98

Lion Store
 KAUFMANN & WOLF - HAMMOND, IND.

LOOK FOR SPECIAL NO. 12 TOMORROW

Come to Candyland

The most elaborate showing of candies and confections of every description. One would think our stores were real Santa Claus headquarters.

We manufacture our own products, here in Hammond, so that you are getting home-made sweets that are fresher, more delicious, and cheaper than shipped-in goods.

CANDY CANES NOVELTIES

For Children, Lodges, Parties and Other Functions.

Special prices on large lots. Place your order now for future delivery.

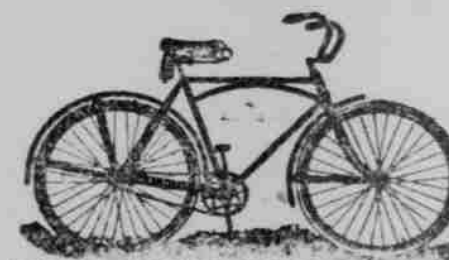
For your protection see that you get the genuine Hammond Candy Company product.

Hammond Candy Co.

TWO STORES

575 HOHMAN STREET

166 STATE STREET



Tickle the Boy

With a
 WALZ SPECIAL
 BICYCLE

WHAT COULD BE MORE PRACTICAL FOR A GROWING CHAP?
 SOLD ON CONVENIENT MONTHLY PAYMENTS

AL. J. WALZ

229-231 STATE STREET

HAMMOND, INDIANA

FACTORY TO HOME

FACTORY TO HOME

When You Buy a Piano

You would like to know, of course, what people in your own town think of the instrument; those who have used the

The Straube or Hammond

for years—their testimony is worth more than the assertions of any salesman.

We suggest before you finally place your Christmas order that you come in and give these two products, manufactured right here in Hammond, a thorough inspection; see if they really do excel in mellowness of tone, beauty of finish, superiority of workmanship; and finally, get the tangible evidence from satisfied users, many of whom you know.

EXPERT PIANO TUNING

STRAUBE PIANO and
 MUSIC COMPANY

631 HOHMAN STREET

PHONE 661

HAMMOND, IND.